Examples of Practitioner Journals

This list should give you an idea of what I mean by a practitioner-oriented journal however there are dozens if not hundreds of these journals included in ABI/Inform Global. Usually these articles are relatively short (less than ten pages) and don’t have a theory, methods and results section since the findings aren’t usually based on a research design.

- Harvard Business Review
- CMA Management
- CA Magazine
- The CPA Journal
- Strategic Finance
- Cost Management
- Financial Management
- Journal of Health Care Finance
- Ivey Business Journal
- Accounting Horizons
- Total Quality Management and Business Excellence

Examples of Academic Research Journals

It’s usually a safe bet that titles beginning with “The Journal of ……..” or “Journal of ……..” indicate an academic journal. Another way of identifying an academic journal is that the articles in most of these journals have a similar format. There will usually be an abstract, an introduction, a theoretical framework/literature review section, a methods section, a results section and conclusions. Also, the articles tend to be lengthier (15 pages or more) than those (see above) in practitioner journals. However, there are exceptions to these rules of thumb so if you aren’t sure, ask me. As is the case with practitioner journals, there are hundreds of academic journals included on ABI/Inform Global.

Here are a few examples of the better quality journals:

- The Accounting Review
- The Journal of Management Accounting Research
- Management Accounting Research (not the same as the previous journal)
- Accounting, Organizations and Society
- Journal of Accounting and Economics
- Journal of Accounting Research
- Contemporary Accounting Research
- Behavioral Research in Accounting
- Journal of Accounting Research
- Canadian Accounting Perspectives
- Journal of Applied Accounting Research
- Accounting and Business Research